

DISTRICT 19A
CLUB BUSINESS CARD AWARDS RULES

(Printed Public Relations Tools)

All business cards are welcome. If last year's winner wants to enter this year's contest they must have changed at least 25% of their format/content in order to enter the contest the following year. **Their last year's entry must be attached to the current year entry.**

Judging will be based on:

1. Presentation **Points 15**

Layout should look professionally prepared and esthetically pleasing and should be considered a marketing tool for the Lions, Lioness or Leo club

2. Legibility **Points 10**

3. Content **Points 50**

a. Should Contain

1. Lions Logo
2. Club name
3. Contact Name & Necessary Information

b. May Contain

1. Meeting Time & Day
2. Meeting Address
3. Some Service Project